

# Case Study

## Retail



## HSBC Bank

### Facts about the project

HSBC, United Kingdom

Architect: Various - for different areas

Contractor: Various - for different areas

Project size: 50m<sup>2</sup> - 500m<sup>2</sup> per bank

Products: Ecophon Advantage E



HSBC is one of the largest banking and financial services organisations in the world.

A truly global brand, the customer experience when walking into any one of the bank's 7,200 offices in more than 80 countries should be one of familiarity and comfort.

Careful attention is given to the branch interiors to ensure customers feel at home whether walking into an office in London, New York or Hong Kong. But it's not just about looking consistent; acoustic performance is key to a positive customer experience, providing privacy when discussing personal finances with bank staff.

Ecophon is HSBC's preferred supplier for acoustic suspended ceilings, having successfully provided acoustic solutions to its branches for years.

Advantage E is the product of choice for HSBC, due to its strong acoustic performance, durability and cost effectiveness. Its recessed visible grid looks clean and sharp, and the easily demountable tiles are lightweight, allowing effortless handling and straightforward installation.

This ease of installation and the product's availability for swift delivery to site anywhere in the UK, suits the rapid turnaround of projects demanded by HSBC.

Ecophon's acoustic ceilings also satisfy HSBC's keen interest in environmental considerations, with tiles made of glass wool, consisting of more than 80% recycled household glass.

For more information please contact:  
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