

Case Study

Retail



Jaguar Land Rover dealership

Facts about the project

Jaguar Land Rover, United Kingdom

Architect: SDA Design, Leeds

Contractor: Wisewood Interiors Ltd

Project size: 450m²

Products: Ecophon Focus Ds



Showcasing two of the world's most prestigious and admired car brands demands enormous attention to detail.

Over a number of years, Saint-Gobain Ecophon has created acoustic suspended ceilings within countless Jaguar Land Rover dealerships throughout the UK.

The architect, SDA Design in Leeds, specifies Ecophon's Focus Ds and Dg ceiling system for both aesthetic and acoustic performance.

The concealed grid system helps to achieve the clean, crisp style of the interior's look and feel, reflecting both the sleek lines of the vehicles and the sophistication of the brand.

The visible surface of the ceiling tiles has an Akutex™ FT coating which generates minimal glare - another important consideration when creating the ideal lighting scheme that will show the vehicles to perfection, without the spotlights themselves being reflected in the gleaming paintwork.

Shiny cars, tiles, floors and walls of glass combine to create a potentially difficult acoustic environment with high levels of reverberation, auditory strength and sound propagation, which makes the acoustic properties of the Focus Ds ceiling so important.



Photographer: Stewart Jones, Infinite 3D

For more information please contact:
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